

## **Economic Development Committee Update**

### **March, 2021**

1. **CGI BANNER PROGRAM:** A call has been scheduled with CGI to discuss the overall plan for moving forward with new banners.
2. **STRATEGIC GOALS:** The Committee again discussed the possible need for reassessing the town's 'theme' (like re-asking the question, who we are and what do we want to be). We hope to determine this month the best plan for moving forward.
3. **SIDEWALK AND SIGNAL BOX ART:** No change. The state has indicated a bidding process has been initiated for repaving projects, including Market Street, and suggested the street may be done in the spring of 2021.
4. **EDC WEBPAGE:** On hold awaiting feedback from the University of Delaware to see if Bridgeville will be considered for one of their program projects.
5. **SIGN GRANT:** The town sent eligible businesses a letter informing of the availability of a grant. One request was received via and an email response was sent back asking for more information. We are still awaiting to hear back.
6. **OPEN POSITIONS:** Ashley posted our volunteer job description to various social media sites in the hopes of generating interest. No responses have been received as of yet. (Note: I wanted to make a note that Harris Mager who just resigned because he will be moving, was instrumental in getting the Bridgeville sign back onto the Railroad Depot building. He worked diligently with Rapa for many months to get them to fund and install the sign. So kudos to Harris.)
7. **CONVENER:** A sub-committee continues to look into how it can facilitate the dissemination of events around town. They have begun contacting businesses and organizations for their involvement.
8. **CHRISTMAS DECORATIONS:** The committee approved a proposal by Commissioner Smith concerning the purchase of a town Christmas tree. The committee would like to thank Bruce for bringing this project to the committee and handling the necessary communications with the vendor.

Richard Grinnell

Chairperson, Economic Development Committee